



We are here to make a difference

COMPANY PROFILE



Where did
OUR STORY
started?



LENIC COMPANY LTD was established in 2019, selling and distributing various agro products like sesame seeds, cumin seeds, and spices in India, Saudi Arabia, UAE and worldwide.

The Company was established by Mr. Saad Kassim & Mr. Nicholas Michael Koroso and continuously progressing.

We at Lenic truly believe that customers are responsible for success of any organization. This is the reason customer satisfaction is our primary objective at Lenic. We are strongly committed to give quality products and operations to our clients before committed time frame.

**CUSTOMERS ARE
RESPONSIBLE FOR
SUCCESS OF ANY
ORGANIZATION.**



WORKFORCE

Our workforce and experienced team are solely responsible for growth and success of any organization. Through our communication systems we give regular updates to our clients. Each and every product available with us is closely checked and inspected for different quality parameters before it is given to customer.

At LENIC, we are fully aware of our responsibilities. We believe in making strong ties and long-term relationship with our clients to enjoy mutual benefits.

OUR ATTITUDE

- Our organization policy has been based on some primary aims, which are mainly to make our trademark known abroad, to find new markets, to extend the existing markets by building long-term high-profile relationships and to maintain a high level of trust with our customers.
- To provide good quality products and a reliable service in order.
- Our ability to identify every customer's specific needs and ensure that these needs are satisfactorily met have seen us cultivate a growing list of customers, including some of the most well-known and leading corporate organizations specializing in agribusiness. So, our valued customers get the best value-added services.
- Our goal is to provide efficient service to each and every valued customer. We at LENIC, are here to serve our valued customers, and it is our desire to retain everyone who comes to LENIC as a customer. Our main success has been the positive feedback we have received from our customers. This is reflected in our turnover.

According to us, our biggest asset is the growing client base, which we have retained by providing standardized products. We are a highly skilled and dedicated team, already working to set up high standards in our field.

Our core team consists of 4 people in management, who are ably assisted by experts in each individual field capable of handling big volumes at short notice in a professional manner. We are committed to meeting customer needs by providing the highest level of services possible. We attach high value to all the issues relating to customers and provide services in a timely manner with accurate thorough information.



CUSTOMER CARE

*Building and maintaining
the best and the strongest
relationships with our
customers*

For us Customer Care is a strategy that is based on building and maintaining the best and the strongest relationships with our customers. We are aware that we need to continuously improve our products and services to meet the changing needs and expectations of our customers. That is the reason why we give utmost importance to our customer's feedback. We also keep our clients updated on market developments, economic developments, and external factors affecting market prices on an ongoing basis, which help them in planning their requirements and improving their bottom lines.

Our client base is spread all over the world. We export to a large number of countries. More than 25% of our customers are leading importers of their countries. These customers are either bulk consumers or they have their own client base & distribution network in their areas.



CUSTOMER CONFIDENCE

Our Customers have gained substantially by dealing with us. They are confident that they can place order in-season or in off-season without any hesitation even in a price –sensitive and volatile market.

Thus, they are comfortable in keeping a low inventory at their end. This enables them to reduce the risk of price variation and added inventory cost.

SELLING AND DISTRIBUTING VARIOUS AGRO PRODUCTS



RAW CASHEW NUT



Origin : Mtwara, Tanzania

Nut Count: 180 - 200

Out Turn: 50-53 LBS

PACKING: 80 KG Jute Bags

PROCESSED CASHEW NUT

Origin : Mtwara, Tanzania

PACKING: 25 KG Vacuum Bags/ Boxes

Origin: Dar es Salaam (Tanzania)

GRADE

W, 450

W, 320

W, 180

WS

LWP

WB



GROUND NUT

Origin : Tanzania

Count: 80/90

Moisture: 7% Max

Shrivelled, Damaged, etc: 5%

Aflatoxin: 15 ppb Max

Rotten Kernels: 0%

PACKING: 50 KG Jute Bags

*Free from live/death/weevils/insects
and cocoon*



BLACK PEPPER

Origin : Tanzania

Count: 80/90

Moisture: Well dry

PACKING: 50 KG Jute Bags

*Free from live/death/weevils/insects
and cocoon*





TUMERIC FINGERS & POWDER

Origin : Tanzania

PACKING: 50/80 KGS PP Bags/Jute bag

SESAME

Origin : Tanzania

Oil Content: Mini 52%

Purity: 98-99%

PACKING: 50 KGS PP Bags

Admixture: 1-2% machine cleaned

FFA: Max 2%



PIGEON PEAS

Origin : Tanzania

Purity: 97%

PACKING: 50 KGS Poly Bags

Admixture: 3%

*Free from infestation
Fit for human consumption*



CARDAMOM

Origin : Tanzania

Purity: 98%

PACKING: 50/25 KGS PP Bags

Admixture: less than 11%

Colour: Green/White





CLOVES

Origin : Tanzania

Purity: 98%

PACKING: 50/80 KGS Jute Bags

Admixture: 2%

*Free from infestation
Fit for human consumption*

CHICK PEAS

Origin : Tanzania

Purity: 98%

PACKING: 50 KGS PP Bags

Admixture: 2%

*Free from infestation
Fit for human consumption*





GREENMUNG

Origin : Tanzania

Purity: 97%

PACKING: 50 KGS PP Bags

Foreign matter/Admixture: 3% max

COFFEE BEANS

Origin : Tanzania

Purity: 97%

PACKING: 50 KGS PP Bags

Foreign matter/Admixture: 3% max



GRADE	SCORES SPECIFICATION
AA	Retained minimum 90% screen 18
	Maximum 8-10% screen 17
	Maximum 2% screen 15
A	Retained minimum 90% of screen 17
	Maximum 2% of screen 16
B	Retained minimum 90% of screen 16/15
	Maximum 10% of screen 14.
PB	Retained minimum 95% Pea-berry beans screen 15
	Maximum 5% float beans.
C	Retained minimum 90% of screen 14.
	Maximum 5% of screen 13.

GRADE	SCORES SPECIFICATION
AF	Retained minimum 90% screen 17
	Maximum 8 – 10% screen 15/16
	Maximum 2% screen 14.
TT	Retained minimum 90% screen 15/16
	Maximum 10% screen 14.
E	Minimum 90% screen 18
	Maximum 10% below screen 18
	Nothing below screen 15.
F	Light broken beans resulting from all above grades.



WHERE ARE WE LOCATED?

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